



Future Battery Forum 2025

Information about the virtual conference platform

Virtual platform schedule for exhibitors and sponsors

Today

Prepare virtual booth

- Send us your company profile (link to online form). If you have not already done so. With this information your booth will be initially configured.
- Prepare your profile and collect all the information in advance (see p. 3 - 4).

Nov 17, 2025

Access data for the virtual platform*

- You will receive the login data and a backend access for your virtual booth by mail.
- Your booth is already initially preconfigured (if you have uploaded your profile).
- You can then expand your company profile with videos, PDFs, text and add products.

From now on

Start Networking

- Complete your personal profile.
- Study the list of participants and arrange meetings (physical & virtual).

Nov 25 – 26, 2025

Future Battery Forum

- Conference & exhibition on site
- Streaming live sessions to platform
- B2B matchmaking / meetings
- Speed Networking

* GRIP is the official virtual event platform. Here you can get in touch with other participants and arrange meetings. In addition to the physical stand, you also receive a virtual presence there to present your products.

What you can already prepare

Your main page: Company profile



Your company data that you have already uploaded is provided by us in your profile as a basic setup. You can expand and edit this at any time.

Collect all further data fields already now!



It doesn't always have to be a professional **video**. Record an authentic video with your smartphone camera and tell about your company.

You can also upload the following files:

- **Banner:** 1476 x 633 pixels to fill the entire screen width
- **Logo:** 1000 x 1000 pixels

Name	IPM AG	✓
Headline		✓
Company Type	Other, Consultancy	
Geographical Area Provided	Europe	
Video URL (embedded on the profile)	https://player.vimeo.com/video/373086166	! The video must be provided on YouTube, Vimeo or Glisser. Learn more!
Website	www.aviationforumhamburg.com	✓
LinkedIn	https://www.linkedin.com/company/ipm-ag-institut-fuer-produktionsmanagement	✓
Company Twitter Profile	https://twitter.com/ipm_network?lang=en	✓
Youtube link	Click to update	
Documents URL	www.ipm.ag/anmelden	! Link to a document (e.g. a brochure) hosted online on your server. Just paste the URL of the document here.
Location	Germany	
Summary	Write here...	✓

What you can already prepare

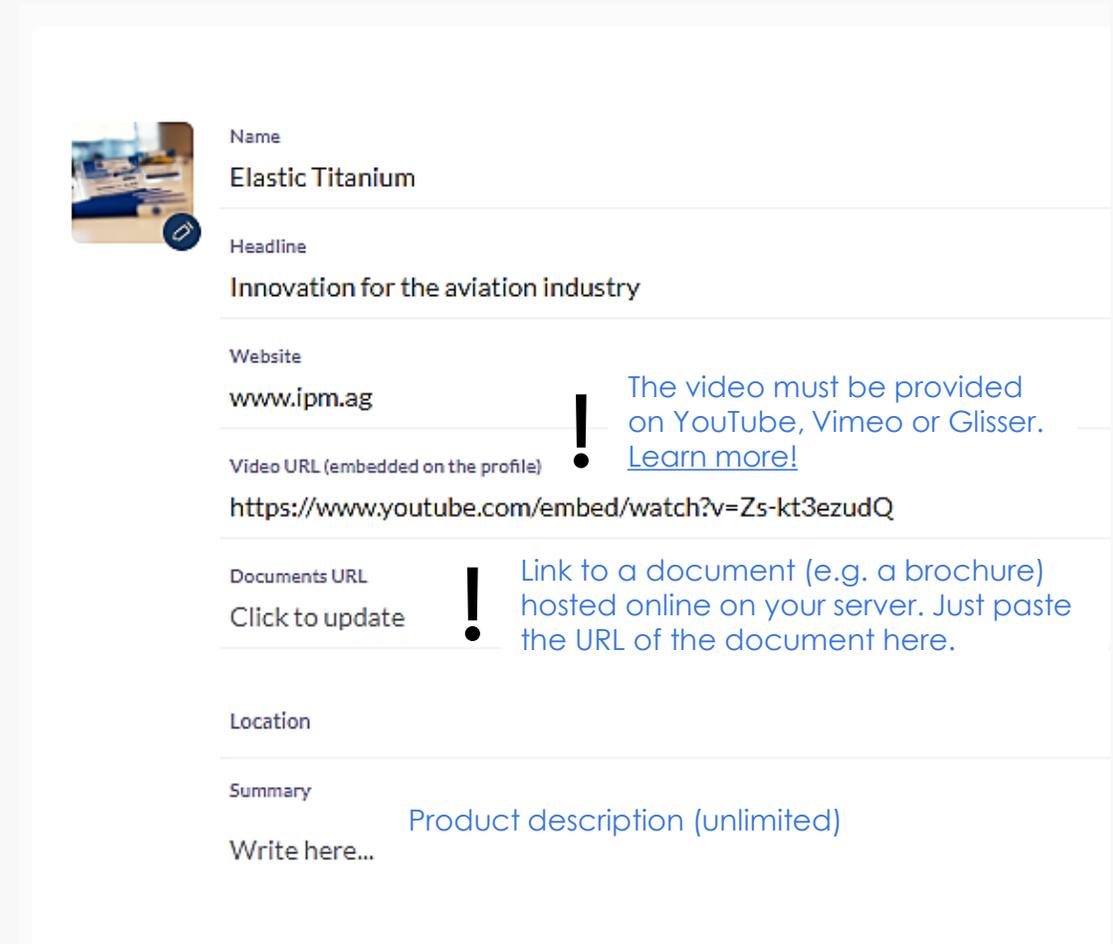
Your subpages: Products and services

You can create products in your sponsor/exhibitor profile. These products can be described as you can see on the picture.

Besides a **document (via URL)**, you can also insert a **video link**.

You can also upload the following files:

- **Product image:** 1000 x 1000 pixels



The screenshot shows a product profile form for 'Elastic Titanium'. The form includes the following fields and annotations:

- Name:** Elastic Titanium
- Headline:** Innovation for the aviation industry
- Website:** www.ipm.ag
- Video URL (embedded on the profile):** https://www.youtube.com/embed/watch?v=Zs-kt3ezudQ. An annotation with an exclamation mark states: "The video must be provided on YouTube, Vimeo or Glisser. [Learn more!](#)"
- Documents URL:** Click to update. An annotation with an exclamation mark states: "Link to a document (e.g. a brochure) hosted online on your server. Just paste the URL of the document here."
- Location:** (Empty field)
- Summary:** Write here... Product description (unlimited)

And what else does the platform offer?

Networking

Our AI-powered matchmaking algorithm not only assists with on-site networking, but also with virtual attendees.

Register your team

Register your colleagues right after the launch of the platform on October 22, so they can start a conversation and network with participants right away!

Lead Generation

Live Inbound Leads

Live Inbound Leads are contacts who are interested in your company. They are displayed in your company's team page. These leads include visitors to your virtual exhibition stand, people interested in your products, and visitors to your sponsored sessions.

Lead Export

Once you have networked with a lead, you can export them after the conference. Depending on what setting the persons have chosen, you will get their name, company name, phone number and email address.