#### FACT SHEET



#### **3rd Automotive Masterminds**

May 5 – 6, 2025 | ECC Berlin, Germany + online

# "From crisis to competitive edge: The new automotive playbook"

#### DRIVING TOMORROW'S MOBILITY



#### "From crisis to competitive edge: The new automotive playbook"

- Staged under this motto in 2025, the hybrid management conference brings together the masterminds of the automotive industry
- 350+ C-Level decision makers, tech visionaries and procurement professionals will
  spend two days at ECC Berlin exchanging information, making new contacts and discussing
  the newest developments, disruptions and solutions in the automotive world.
- More than 350 online participants will join via the virtual conference platform.

# KEY FACTS



Conference



Exhibition

SPONSORS, PARTNERS & EXHIBITORS

Networking



PARTICIPANTS IN BERLIN **Hybrid event** 



VIRTUAL ATTENDEES FROM ALL OVER THE WORLD



SPEAKERS LIVE ON STAGE

### SELECTED SPEAKERS



DR. MICHEL BENSEL

SVP and Head of Digital Business &

Mobility Services

CARIAD SE



Wojtek Bodziony

Member of the Executive team &

Head of Strategy

ZEEKR EU BV



SVEN-UWE ERBER
CPO/ HEad of Purchasing &
Supplier Quality
Brose Group



Torsten Gollewski
Executive VP Autonomous
Mobility Systems
ZF Group



**Automotive Masterminds** 

Marius Hayler
General
Manager
NIO GERMANY



JOHANN JUNGWIRTH
SVP Autonomous Vehicles
Mobileye



Chris-Markus Kratz
Director Automotive
Amazon Web Services (AWS)



Gilles Mabire
CTO
Continental Automotive



Sascha Meyer CEO MOIA



Markus Mildner
CEO eMobility
Siemens Smart Infrastructure



Tobias Nadjib

Managing Director

Volkswagen Infotainment GmbH



Célestine Singer
Senior Application Engineer
Factorial Energy



CHRISTOPH WEIGLER
General Manager Uber DACH
Uber



SEBASTIAN WOLF
COO
PowerCo SE



DR. CHRISTIAN VOLLMER
Board Member for Production & Logistics
Volkswagen AG

# IMPRESSIONS 2024





#### **PARTICIPANTS**



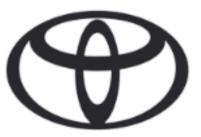
Decision makers from these and many other companies attend the event









































## EXHIBITION





#### THE HEART AND SOUL OF THE AUTOMOTIVE MASTERMINDS

www.futurebattery.eu

#### FOCUS TOPICS & FORMATS



The conference is organized along **three strategic topics**, which will determine the future of the automotive industry. The participants learn and discuss the ideas and future visions in **keynotes**, **panel discussions**, **interactive workshops and barcamps**, **deep dives or tech talks**.



Software revolution and the road to autonomy



Competitiveness, global markets and the value chain



Electrification and the future of powertrains

# TARGET GROUPS







**OEMs:**Shapers and drivers of the future of mobility



Suppliers:
The pillars of automotive innovation



**Newcomers:**Disruptors and pioneers of the next generation

### USP OF THE EVENT





C-Level Networking

Meet the foremost decision-makers and managers and connect with them



The brightest brains

Listen to speeches of the new masterminds of the automotive industry - virtual or on-site



Outside-thebox

Our formats and tone are mind opening and help thinking forward to develop the new automotive world



Special networking vibe

The location, our mastermind party, test drives and the uplifting vibe we are creating, are unique in the executive event landscape

#### YOUR CONTACT



Do you have any questions?
We are looking forward to your message!



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Tina on LinkedIn



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Sales Manager

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#### **Team Automotive Masterminds**



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